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Conway Data, Inc.

# Press Release

## *Site Selection* Publishes Annual Canadian Rankings

Atlanta, September 2, 2008: Alberta remains the most competitive province in an increasingly competitive nation, followed by New Brunswick and Quebec. Edmonton leads Canada's metro areas in corporate facility development. And the approaches of certain local economic developers are just as innovative as the country's showcase blend of research infrastructure, logistics options and entrepreneurial spirit.

Those are the conclusions reached as *Site Selection* publishes its second annual Canadian awards and rankings, based on June 2007-May 2008 project data derived from the publication's proprietary New Plant Database (which counts projects according to specific criteria related to new construction) and the magazine's own research:

- **The Canadian Competitiveness Awards**, awarded to the leading provinces based on the number of qualifying new facilities and expansions, projects per capita, project capital investment per capita, project job creation per capita, 100-plus-jobs projects per capita and most metro areas in the total list of Top Canadian Metros;
- **Top Canadian Groups**, recognizing local economic development groups based on total projects, total project investment and new jobs, investment and jobs per capita, and innovative programming and Web tools;
- **Top Canadian Metros**, based on a tally of new corporate projects and expansions qualifying for the Conway Data New Plant Database.

"Consistency in corporate project attraction, job creation, regional partnership, proactive programming and quality data resources distinguishes *Site Selection's* Top Economic Development Groups of 2008," says Adam Bruns, managing editor of *Site Selection*. Bruns will present the Canadian Competitiveness Award and Top Groups Awards in a ceremony on Sept. 15 at the Economic Developers Association of Canada annual conference in Fredericton, New Brunswick.

The entire Canada 2008 report — including an economic development directory, a special report on Calgary-based International Skyhook's airship partnership with Boeing and a Quebec Spotlight — appears in the September 2008 edition of *Site Selection* and at [www.siteselection.com](http://www.siteselection.com).

"We make sure Canada is covered in every issue of *Site Selection*, from provincial and Canada-U.S. border reports to coverage of new projects in our industry reports," says Mark Arend, editor in chief of *Site Selection*. "The annual Canada report sheds additional light on Canada's many location options for corporate site selectors. We salute the provinces and communities that made this year's rankings."

Also featured in the issue:

*more*

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- In-depth reports on **energy, water infrastructure** and **global logistics**;
- The first annual ***Site Selection* Excellence in Corporate Real Estate Award**;
- A "SITE Visit" profile of **Volkswagen of America's site selection process** that concluded with the choice of Chattanooga, Tenn.;
- The **Canada 2008 Report**, including *Site Selection's* annual Canadian Competitiveness Award, Top Canadian Metros and Top Canadian Groups awards, as well as a Quebec Spotlight;
- Investment Profiles of **Gwangyang Bay Free Economic Zone**, South Korea; **Malaysia; Nuon Industry Park Management**, Germany; and **Saxony-Anhalt**, Germany;

*Site Selection* magazine, published by Conway Data Inc., delivers expansion planning information to 44,000 executives of fast-growing firms. The senior publication in the development field, *Site Selection* is also available via *Site Selection Online* ([www.siteselection.com](http://www.siteselection.com)). *SiteNet Dispatch*, a weekly e-mail newsletter, goes to more than 28,000 industry professionals.

Conway Data is an international publishing and association management company headquartered in Atlanta. The firm manages the Industrial Asset Management Council, the Development Hall of Fame and the World Development Federation (WDF), offers consulting services and awards the Conway Safe Skies Award.

### **Most Competitive Canadian Provinces**

1. Alberta
2. New Brunswick
3. Quebec

### **Top Canadian Groups** (in alphabetical order)

Calgary Economic Development Corp.  
Canada's Technology Triangle  
Edmonton Economic Development Corp.  
Greater Halifax Partnership  
London Economic Development Corp.  
Montreal International  
Pole Quebec Chaudiere-Appalaches  
Quinte Economic Development Commission  
Sarnia-Lambton Economic Partnership  
Saskatoon Regional Economic Development Authority

### **Top Canadian Metros**

| <u>Metro area</u>               | <u>Project Count</u> |
|---------------------------------|----------------------|
| 1. Edmonton                     | 28                   |
| 2. Quebec City                  | 26                   |
| 3. Montreal                     | 23                   |
| 4. Wood Buffalo (Fort McMurray) | 20                   |
| 5. Toronto                      | 17                   |
| 6. Halifax                      | 12                   |
| 7. Calgary                      | 10                   |
| London                          | 10                   |
| 9. Vancouver                    | 8                    |
| Kitchener                       | 8                    |
| Saskatoon                       | 8                    |

source: Conway Data New Plant Database

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