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# Press Release

## *Site Selection's* Top Utilities in Economic Development

Atlanta, September 1, 2009: *Site Selection* magazine has selected its annual Top Utilities in Economic Development. The designation is based on calendar year 2008 performance in four categories — capital investment, job creation, capital investment per capita and jobs per 10,000 in population. It also takes into account responses from site selection consultants and corporate end users, and the utilities' own investment in new generation, transmission and renewable energy projects. More broadly, the designation gauges the ability of U.S. utility companies to complement power delivery with the powers of persuasion in fostering corporate investment in their territories, including Web site tools and innovative programming. Results are tallied from responses to *Site Selection's* annual survey of utilities and the magazine's own research.

The winning utilities are **Alabama Power**, Birmingham, Ala.; **American Electric Power (AEP)**, Columbus, Ohio; **Duke Energy**, Plainfield, Ind., and Charlotte, N.C.; **Entergy Corp.**, New Orleans, La.; **FirstEnergy Corp.**, Akron, Ohio; **Georgia Power**, Atlanta, Ga.; **Hydro-Québec**, Montréal, Québec, Canada; **National Grid**, Syracuse, N.Y.; **Progress Energy**, Raleigh, N.C.; and **Tennessee Valley Authority**, Nashville, Tenn.

Those qualifying for Honorable Mention include **Ameren Corp.**, St. Louis, Mo.; **CenterPoint Energy**, Houston, Texas; **Hoosier Energy**, Bloomington, Ind. **Mississippi Power**, Gulfport, Miss.; **Nebraska Public Power District**, Columbus, Neb.; **Northeast Utilities**, Hartford, Conn.; **Omaha Public Power District**, Omaha, Neb.; **PPL**, Allentown, Pa.; **PSE&G**, Newark, N.J.; and **South Carolina Power Team**, Columbia, S.C.

"The best utility economic developers lead the way toward high-impact projects and the low-carbon economy all at once," says Adam Bruns, managing editor of *Site Selection*. "Helping companies meet sustainability and efficiency targets is becoming just as important as incentives or special power rates in sustaining new or existing corporate operations and expansions."

"Utilities play a key role as participants in the economic development efforts of cities, regions and all areas working to improve their local business climate," says Mark Arend, editor in chief of *Site Selection*. "This year's Top Utilities were particularly successful in this endeavor in 2008."

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The entire Top Utilities article and the annual Utilities Directory appear in the September 2009 edition of *Site Selection* and will appear online at [www.siteselection.com](http://www.siteselection.com) on Sept. 3. Also featured in the issue:

- In-depth reports on **energy innovations, infrastructure** and **global logistics**, and **chemicals**;
- a cover story on **the rebirth of Pittsburgh**, as it prepares to host the G-20 later this month;
- The **Canada 2009 Report**, including *Site Selection's* annual Canadian Competitiveness Award, Top Canadian Metros and Top Canadian Groups awards;
- Area reports on California, Texas, Massachusetts, North Carolina, the Upper Midwest, Nevada, the Mid-Atlantic and Arizona;
- Investment Profiles of **Nebraska; Malaysia**; the **City of Pflugerville, Texas**; and the **chemicals industry in Saxony-Anhalt, Germany**.

*Site Selection* magazine, published by Conway Data Inc., delivers expansion planning information to 44,000 executives of fast-growing firms. The senior publication in the development field, *Site Selection* is also available via *Site Selection Online* ([www.siteselection.com](http://www.siteselection.com)). *SiteNet Dispatch*, a weekly e-mail newsletter, goes to more than 38,000 industry professionals.

Conway Data is an international publishing and association management company headquartered in Atlanta. The firm manages the Industrial Asset Management Council, the Development Hall of Fame and the World Development Federation (WDF), offers consulting services and awards the Conway Safe Skies Award

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