

# Conway Projects Database



## Qualifying criteria for new and/or expanded corporate real estate facilities

### New construction MUST take place and meet one or more of the following:

- Employees = 20 or more new jobs created
- Square Footage = 20,000 or more
- Investment = \$1,000,000 or more (construction cost, land, and building) Renovations to buildings qualify based on investment (\$1 million or more) or employees (20 or more). Renovations do NOT qualify based on square footage alone.

### Office/Industrial leases:

Leases must be for office or industrial purposes only. Leases must involve an investment of at least \$1 million in lease costs, renovations, or leasehold improvements. Additionally, a lease must add at least 20 jobs to the corporate lessee's payroll or consist of at least 20,000 square feet of new space. Leases that are 50,000 square feet or more automatically qualify if they add at least 20 jobs. Build-to-Suit projects can be included as leases.

### Project type (use the appropriate abbreviation)

<b>MF</b>	Manufacturing	<b>DT</b>	Data Center	<b>OF</b>	Office
<b>CC</b>	Call Centers	<b>DW</b>	Distribution Warehouse	<b>RD</b>	Research and Development
<b>HQ</b>	Headquarters				

### Development stage (use the appropriate number):

1. Announced
2. Under Construction
3. Completed
4. Proposed (project under review by regulatory agency and/or company)

### Facility Category:

<b>N</b>	New
<b>E</b>	Expansion

### Manufactured product and SIC/NAICS code (NAICS preferred)

### Project types that do NOT qualify:

- Restaurants / Bank branches / Financial Services / Brokerage Firms (Headquarters will qualify if meeting the General Qualifying Criteria.)
- Retail including shopping malls, museums, elementary and secondary schools and other non-commercial educational facilities, government facilities (other than infrastructure categories listed below), self-storage facilities, airports, arenas, business parks and spec buildings, hotels, casinos, destination resorts, theme parks, highway projects, hospitals and other medical facilities, power plants, rail and rapid transit systems, university research facilities, water and waste units

Excel template for new/expanded facilities report:  
[http://siteselection.com/conway\\_analytics\\_report/template.cfm](http://siteselection.com/conway_analytics_report/template.cfm)

