



CONWAY

Conway Announces New Strategic Partnership

Conway, Inc. Announces Exclusive Agreement with Silverlode Consulting Corp. to Expand Site Location Advisory Services

Atlanta, GA February 20, 2015 -- Today Conway, Inc. (Conway) announced the formation of an exclusive partnership with Silverlode Consulting Corp. (Silverlode) as Conway's official site consulting partner in the U.S. In the agreement, the two companies have developed a formal partnership that is being built on years of collaboration and the close alignment of the two companies.

Conway and Silverlode plan to leverage their partnership to better serve corporations looking to expand their operations both in the U.S. market and internationally.

"This formal partnership is a natural evolution of Conway's relationship with and great respect for Silverlode," said Adam Jones-Kelley, President of Conway. "We're delighted to work so closely with such a respected organization, and excited by the combined services we can offer corporate clients in the North American market."

"Conway, which has published award-winning Site Selection magazine since 1954, is one of the most trusted consulting, advisory, event management and lead generation firms in the world," added Jones-Kelley. "The addition of Silverlode to Conway's site location consulting practice expands our global coverage for our corporate clients, allowing us to offer world-class service to our clients in North America."

"Conway has long been a friend and partner to Silverlode", said Steve Weitzner, Principal of Silverlode Consulting. "There's no other company in the industry to whom we would have lent our name and reputation, and we're delighted through this partnership to be able to offer new products and services that benefit mobile and growing corporations."

About Conway, Inc.

Since 1954 CONWAY has been a trusted advisor to government economic development and investment promotion agencies, working with over 400 countries, states, provinces, cities and communities from around the world.

We are the oldest and largest service firm in the economic development-investment promotion industry, providing strategic and support services to public sector agencies internationally.

Conway has divisions which specialize in publishing, consulting, public relations, event development, marketing, advisory services, lead generation, site consulting, training, and association management.

Headquartered in Atlanta, Georgia, USA, Conway employs over 80 people in 10 offices in 7 countries.

Conway is the publisher of Site Selection Magazine and management firm for the Industrial Asset Management Council (IAMC) and the FDI Association.

For more informatin, please visit www.conway.com

About Silverlode Consulting

Launched in 2002 by former PriceWaterhouse Coopers and Ernst & Young consultants, Silverlode Consulting has grown into one of the leading site consulting practices in the United States. Silverlode provides its clients with data-driven location decision support, helping them navigate public-sector financing and economic incentives packages.

Working with clients ranging from Fortune 500 manufacturing companies to hospitals and healthcare facilities, Silverlode brings years of experience and expertise to every project.

For more information, please visit www.silverlodeconsulting.com